



## The Ontario Road Riders Association

### April 2004 Meeting Minutes

1. ORRA thanks the Supershow and its staff for graciously donating the space for the booth and the meeting room.
2. Review of Last meeting minutes/comments – ORRA executive has met 3 times since the last meeting to try and address the issues raised. Rick McCalla has stepped down as Webmaster. David Gross has transferred from the position of Secretary to that of Webmaster. Members are solicited for a new Secretary. None step forward. Duties are to be assumed by current Executive.
3. Review original mandate for ORRA  
Discuss revisions to charter and mandate. Hand out revisions. Discuss the changes and propose that it be ratified at the May meeting. A copy of the revised charter is to be sent out with the newsletter accompanied by a Proxy vote for those Members unable to attend the May meeting.
4. Membership only events listing
  - a. Newsletter- quarterly distribution in March, May, September, and November prior to regularly scheduled meeting – Executive are to provide statement in each newsletter.
  - b. Update mandate and elaborate on definitions ie: warranty releases, defective equipment etc. value added for members
5. Review membership list - Who hasn't paid
  - i. All membership dues are current
  - ii. Current member count- 778
6. Discuss MMIC proposal  
Mass mailing of MMIC proposal
  - i. No comments from membership
  - ii. Invite speaker to April meeting – no response despite e-mails and voice mails. Assumed defunct- discussion that proposal is to remain dormant. Link to it from the ORRA web site is to be removed.
  - iii. Go to CMA Meeting to discuss their lack of concern for road riders- work from within to change
  - iv. MMIC has hired a manager to get it off the ground. Name unavailable at this time.
7. Discuss member relations
  - i. Morale and opinion at all time low
  - ii. How to improve situation – members asked for input. None received at this time.
8. Discuss web site and possible upgrades/changes
  - a. Add request to link member sites to Member annual renewal application form
  - b. Add request to use club logo on ORRA web site on Member annual renewal application form
  - c. Add members only section- not at this time
  - d. Catchy name for newsletter article by Executive, suggestions solicited from Membership



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- e. Change to events and then subdivide between past and upcoming. Get JPG's of past events.- members told to submit jpg's for media package, power point presentation, tri-fold etc.
- f. Members should add a link to ORRA's site on their web sites.

- 9. Discuss recruitment techniques/ media package
  - a. Motorcycle Rider television – ORRA executive to arrange for interview
  - b. Booth staffing at shows in GTA – staff can get into shows at half price
  - c. Booth at shows outside GTA? Members questioned.
  - d. Current members are to push awareness of ORRA
  - e. Associated clubs to push to fellows ei: all Ontario Blue Knights should be members and not just one or two chapters. Etc.
  - f. Chad update on pamphlet available for review – given for members to distribute and comment
  - g. Power point presentation, get jpg's and photographs from members
  - h. 25<sup>th</sup> anniversary prize for updated logo – members solicited for ideas and designs – ORRA Executive to offer prize to winning entry.

### 9. Insurance

- 1. Details about our policy will be forwarded shortly from our agent.
- 2. Maximum 2,000,000 due to increase, Which member needs 5,000,000? Approximately 3 of those attending. Members asked ORRA Executive to shop around. A supplemental policy could bump us to 5,000,000 or complete change for next season may be required.
- 3. Certificate only if requested by 3<sup>rd</sup> party – Contact Marlene with particulars which must include complete names of corporations etc.
- 4. Incident report to follow shortly – must be filled out immediately following incident, and a copy forwarded to the ORRA executive.
- 5. protest increases – online petition etc. – what action does membership want to take? - Web site is to link to MMIC online protest – Ontario Insurance Ombudsmans Link is to be added.

### 10. ORRA Event

- a. Wesley of the WCMC suggested at the last meeting that the annual ORRA sanctioned ride be reinstated. There appeared to be little interest from those attending as to location or type of ride. ORRA Executive suggested that it possibly be held at a centrally located location, and then ride out from there. Currently left up in the air as to date and feasibility. Members to provide additional input.

### 11. Open floor to members

- a. Al Johnson of the Canadian Vintage Motorcycle Group and as an observer for the Toronto Star, takes the floor to discuss his recently published articles on motorcycle Insurance in Ontario and what they is doing to assist us all in procuring reasonable insurance rates. He gives a brief history of the fight to date, discusses what constitutes excessive hikes by Insurers, the Accident/Benefit schedule, the fact that insurance rates have pushed riding beyond

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Clubs working together to promote a positive image of motorcycling  
416-458-3995 [www.orra.on.ca](http://www.orra.on.ca)



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the reach of most new riders and a decrease in participation is expected, points out that all rider training must be Canada Safety council to qualify riders for insurance reductions.

b. Peter takes the floor to discuss his new web site which gives discounts on products direct from Suppliers to the rider. He has hand-outs available for those interested in signing up.

12. Adjourn