

Saturday, November 20, 2004
Club Meeting #5 – Ontario Road Riders Association
Location: Sheridan College

Regrets	Club
<i>Kevin K. Smith, Chair, O.R.R.A.</i>	<i>Brampton Motorcycle Association</i>
Guests	Club
<i>Michael Gnoyke</i>	<i>BMW MCO</i>
<i>John Payne</i>	<i>Southern Cruisers</i>
<i>Roger St. Louis</i>	<i>Southern Cruisers</i>
<i>Ken Offless</i>	<i>Southern Cruisers</i>
Attendees	Club
<i>Marlene Steele, Member Services/Treasurer, O.R.R.A.</i>	<i>Zen Riders Motorcycle Club</i>
<i>David Gross, Website, O.R.R.A.</i>	<i>Ride 4 Pets</i>
<i>Michael Raber, Communications, O.R.R.A.</i>	<i>Zen Riders Motorcycle Club</i>
<i>Sue Milton</i>	<i>Ride 4 Pets</i>
<i>Dave Selzer</i>	<i>Ride 4 Pets</i>
<i>John Milner</i>	<i>Sheridan Trainers/BMA</i>
<i>Wesley Pierce</i>	<i>Welland County MC</i>
<i>Derek Browne</i>	<i>Nortown</i>
<i>Derek Browne</i>	<i>CSOC</i>
<i>Robert Treasure</i>	<i>ABATE</i>
<i>Robert Smith</i>	<i>NA 40+</i>
<i>Bruce Pooler</i>	<i>MTA Ont. 1</i>
<i>Oliver Knoop</i>	<i>ICBA</i>
<i>Oliver Knoop</i>	<i>Oshawa Goldwing Riders</i>
<i>Jim Stiles</i>	<i>Blue Knights Ont. VIII</i>

Chair: Marlene Steele covering with regrets from Kevin K. Smith for being unable to attend this meeting due to prior commitments.

1. Minutes of the last meeting were read and all attendees present were in favour of the minutes as presented.
2. A recap of the Secretary position was touched upon. This position has been re-titled to being “Member Relations” to which will be the main contact person for the ORRA membership. No-one stepped forward to take on this position, so Marlene Steele, still holds this position until
3. Michael Raber was introduced to the membership for taking on the retired role of Communications Chair from Chad King, who had to retire due to health related matters.
4. MAC (Motorcycle Alliance of Canada) is still moving forward into existence. The website is up and running and interviews for the manager is in progress.
 One note on this above endeavour is that there has been a noted conflict with the name for website purposes – that is to say, the acronym MAC also closely resembles the group entitled: Alliance of Injured Motorcyclists. The two words, “Alliance and Motorcyclists” are too close for notation on the URL so there are some other choices in process. Stay tuned for further updates.

5. Duty-Free discount cards have not yet arrived to O.R.R.; it also turns out that other clubs have been approached for the same discount cards. Kevin will be following up to find out the status of the cards.
6. Upshift Magazine contacted ORRA to do a write-up on us. Kevin was the contact and gave them details about our organization. This should be seen sometime soon on the MMIC website in late November.
7. Membership cards were discussed at length and ways to go about keeping the membership cards current for ensuing years.

The following ideas have been formulated and will be taking place for the near future:
 ORRA to mail out cards to each club rep. based on the # of members as given for their particular club on the membership renewal form.

The club specific rep will receive the membership cards which will have the club name on it and the member will be responsible for adding their name and signature to the card.

ORRA will supply small stickers for the year to have each member apply to their card to indicate successful renewal.

8. Ride review and details for the newsletter was touched on. Members to have details sent forth to Dave Gross to have placed on the web and in time for the printing of the newsletter.
 - a. Zen Riders: Have a long distance ride around the lakes – LGL 1000 miler – and IBA sanctioned ride. See “Sporty” or “Marlene” at sporty@zenridersmc.com for details.
 - b. Welland County: Have their 60th Anniversary coming up next year and are going to be holding quite an event. Details forthcoming.
9. Insurance rates, according to our agent may be fueled to higher planes. This is quite dependant on the industry as a whole. However, our agent (Gary) indicated that a small increase may help with keeping in line with the rates. We are still covered for 2 Million Liability and proud to be a club to promote that we are ‘claims free’.
10. International Motorcycle Super Show – January 7-9th.
 - a. Staffing is required for the booth.
 - i. Please reply to K. Smith to ensure you have a time-slotted in for the booth – 2 hours or more, if you can.
 - ii. The following individuals have made time to work the booth as of Nov. 20th 2004.

Robert Treasure – Sat. Jan. 7th – 9 am to noon
 Noon – ORRA Meeting – booth will be empty.
 Marlene Steele – Sat. Jan. 8th - @ 2 pm to 5 pm

Name	Date	Time Start	Time Finish
Open	Friday, Jan. 7 th	9:00	Noon
Open	Friday, Jan. 7 th	Noon	3:00 pm
Open	Friday, Jan. 7 th	3:00 pm	6:00 pm
Open	Friday, Jan. 7 th	6:00 pm	9:00 pm
Robert Treasure	Sat. Jan. 8 th	9:00	Noon
Marlene Steele	Sat. Jan. 8 th	2:00 pm	4:30 pm

	ORRA Meeting	International Centre	Noon
Open	Sat. Jan. 8 th	4:00 pm	6:30 pm
Open	Sat. Jan 8 th	6:30 pm	8:30 pm
Open	Sun. Jan. 9 th	9:00	Noon
Open	Sun. Jan. 9 th	Noon	3:00 pm
Kevin Smith	Sun. Jan. 9 th	3:00 pm	5:00 pm

11. Region Breakdown and ORRA Expansion was tabled to the attendees by Dave Gross. Several ideas presented and expected to carry through for feedback at the following 1st ORRA meeting in January 2005.

- To approach motorcycle agencies to promote ORRA
- To touch base with local police agencies
- Presentations at the mall (outdoors)

Specific stress was mentioned to ensure that we address/keep focus on Motorcycle Awareness and Motorcycle Safety.

Members that will follow up and report back for the next meeting:

Michael Raber: Tourism Ont.

Michael Raber: Media Radio – John Derringer; Bill Carroll

Michael Raber: Media TV: City TV for breakfast television

Wesley Pierce: Governmental Policies

12. FMQ model. “Fédération Motorcycliste due Québec. A small presentation of a map/brochure booklet and membership form was passed around to the membership in attendance to see the FMQ’s model for their club. FMQ is what Quebec has for their membership as Ontario has ORRA. This affiliation has a very strong presence in Quebec and makes a good bench-marker for ORRA to strive towards. Those who reviewed this little package, albeit in French only, liked the idea of how FMQ markets their clubs and locations.

13. ORRA brochures – we have our brochures ready for all membership clubs to take back to their clubs to promote ORRA at their booths. Derek Browne has stepped forward to have the brochures looked into for translation into French – and will supply the costs as soon as he is able to.

14. The 2005 Membership /Renewal Form are up and on the website. Note that the \$35 dollar deduction for meetings attended should have reflected 4 meetings or more, not ‘2’ as previously indicated. ORRA will be promoting this on the 2006 renewal form. This will entitle each club a \$7 dollar saving for each meeting you attend or \$35.00 for the year. As well, there is an encouragement of having a new members voted in and sign up on the form – your club could save another \$35.00 if a club joins through your reference. The treasurer will ensure by mid-December, a listing to be sent out by newsletter and on our ORRA web, the names of all the clubs that have attended from 1 to 5 meetings all year long.

15. Bruce Pooler has come back from a very serious motorcycling accident regarding towing of his motorcycle trailer. If it was not for the graciousness of a fellow transport truck driver, Bruce firmly believes he would not be here to tell his tale of fortune. Stay tuned to read-up on the newsletter of his accident and tips for towing a trailer with your motorcycle. – Welcome ‘home’ Bruce!