



07 January 2006 Meeting Minutes

newsletter that any interested parties can sign up for on the MCC web site. ORRA will also distribute it to member Club contact.

- In November the Executive asked if anyone would be interested in filling the position of Ontario chair for the MCC. An Ontario election will be held in January, and ORRA should put forth a member. Two interested parties had put their names forth, one of whom dropped out just prior to today's meeting. Liz Jansen gave a statement on her motives for wanting the position and she was accepted as the ORRA representative for the upcoming MOO election. See appendix A
- Marlene gave an update on the current financial status of ORRA.
- Mike gave an elaboration on the proposed ORRA Spring Training scheduled for 30 April 2006 as a way to commence the season and meet or fellow members. It will likely be held near Canada's Wonderland due to its central location and good highway access. It is critical that clubs give an idea on expected attendees, so that proper arrangements can be made. Mike also outlined our safety focus for the upcoming year. Look for a detailed report at the April meeting. He also discussed the distribution of a group riding pamphlet for distribution to the members. A great deal of time was spent discussing group riding and associated protocols involved. The pamphlet is currently in electronic format. CD's could be distributed at the April meeting. In the meantime, we will try to post it on the website. Mike Bossio also stated that he would forward exercises that you can perform while riding that minimize rider fatigue and thus maximize rider comfort. This hopefully can also be posted on the website.
- There was discussion about the booth backdrop purchase. With the money to be saved by purchasing our insurance through MCC, and our successful internet search, The Executive were able to purchase a relatively inexpensive new booth back-drop which is currently in use at this show. It will be made available to Member clubs as requested.
- Due to the value of the website in promoting and communicating with ORRA, the Executive are to find more webmasters for proposals, so that the current position does not have to be voluntary, thus it would appear more professional. It should include a report on the number of hits per month and click-throughs. One price from DNGMedia has been received and is under review.
- There was more discussion on the regional model currently under review. With groups joining from some of the proposed regions, a trial run may be in order. See below for the revised breakdown.

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West	West Centre	Centre	East Centre	East	
Rainy River (Dryden) (Kenora) (Madsen) and surrounding area	Algoma Sudbury Timiskaming Cochrane Manitoulin				Centre North
Grey Bruce	Simcoe Muskoka Parry sound		Renfrew Nipissing		Centre
Huron Perth Waterloo Wellington	Halton Peel Dufferin Metro Toronto York	Durham Victoria Northumberland Haliburton	Hastings Lennox Addington Frontenac	Lanark Leeds Grenville Ottawa Carleton Prescott Russell Stormont Dundas Glengarry	Centre South
Essex Kent Lambton Elgin Middlesex	Haldimand Norfolk Niagara Hamilton Wentworth Brant				South

- Welland County complained about the lack of written response to an insurance inquiry. The Executive will respond to this shortly, but was very surprised to hear this, as they are generally quite diligent about returning requested information. The ORRA Executive have promised both a hard copy and electronic copy of the policy within the next few days.
- ORRA congratulates the Brampton Motorcycle Association who are celebrating their 25th year as a club
- ORRA congratulates the Welland County Motorcycle Club who are celebrating their 60th year as a club and may be the 3rd oldest motorcycle club in Canada.
- ORRA congratulates the International Motorcycle Supershow, who are celebrating their 30th year of what has become the largest motorcycle show in North America. ORRA took

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out an ad congratulating the IMSS in the Motor Cycle magazine handout given away to IMSS attendees. See attached

- ORRA circulated copies of the High Occupancy Vehicle lane petition being distributed by the MCC. Hard copies were also available for Members to take back to their clubs. It is also available for download from the MCC website.
- Welland County Motorcycle Club presented their documentation for the 2nd vehicle coverage. An electronic copy was also provided so that it could be posted on the ORRA web site. ORRA would also provide a link to the Government of Ontario web site listing all Members of Provincial parliament. It was generally considered that the letter would be best addressed to local MPP's as we each represent a vote, so members are urged to forward to their local MPP.
- Mike Bossio stated that he had literature for motorcycle trailering that he could make available to other members.
- David Snodgrass said that if any Members member want to have the electronic copy of the newsletter, they can notify the Executive through the web site and be added to the mailing list.
- David Snodgrass noted that former ORRA Public Relations Chair Chad King has undergone a successful liver transplant and he urged all of us to remember to discuss organ donation with our loved ones and to sign the donor card on our licenses. He also stated that copies of the cards were available at the ICBA booth in case anyone has lost theirs. We all wish Chad well on his road to recovery and look forward to seeing him on the road this year.
- The ORRA is to generate a benefit statement for members.
- Motion to adjourn by Derek Browne, seconded by Brian Selzer.

Please note that the next scheduled ORRA meeting is for 08 April, 2006

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Appendix A

Liz Jansen
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Background Information

Motorcycle Related Experience

- 30 years as a licenced rider
 - have ridden across Canada and US, including 2 month solo trip in 2003
- own and operate Trillium Motorcycle Tours - www.trilliumtours.com.
 - Regular contact with a cross section of dealers, riding groups, events, forums
 - Focus on promoting a positive image and creating a supportive experience for women riders through
 - Day trips and tours
 - Hands on workshops on motorcycle maintenance
 - Personal coaching
 - sponsor, organize and participate in a variety of charity events including:
 - SPCA Poker Run in 2005; co-sponsored with Credit River Company
 - Charity Poker Ride to benefit Hanover SPCA - 2005
 - conduct on-line audiovisual workshops on a variety of motorcycle related topics
 - collaborate with several Tourism agencies to promote motorcycling in their respective geographic area
 - have participated as a vendor in Toronto IMSS and Spring Motorcycle Shows
 - media experience
 - 3 radio interviews
 - Articles in several trade journals
 - Featured in travel column in London Free Press Jan 06
- Instruct at Humber College in the Rider Training program
 - Have worked at the booth and conducted workshops at the Rider Academy at the December Motorcycle Show, Toronto and the IMSS, Toronto
- worked at manufacturer's demo days
- served 2 yrs on Brampton Motorcycle Association executive
 - helped organize annual Toy Ride – 2004, 2005

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Relevant Non-Motorcycle Related Experience

- over 20 years progressive experience in Human Resources, Training and Development, Health and Safety including 14 yrs for a large international organization
- instruct Human Resources courses part time at Georgian and Seneca Colleges
- provide HR consulting services to organizations
- provide personal coaching services to individuals and organizations

Statement

My professional background is diverse and has enabled me to develop skills and knowledge with which I can make a positive contribution to the MCC. I understand the issues and needs of motorcyclists and take a pragmatic overall perspective in addressing matters; I am professional, flexible, analytical, resourceful, an excellent communicator and can relate well to individuals at all organizational levels. My current activities are evidence of my desire to raise awareness of motorcycle related issues and initiate change. I believe that my involvement as an MCC Director will further facilitate this.

This advertisement appeared in the handout given to attendees of the International Motorcycle Super Show



The Ontario Road Riders Association
congratulate the
North American
International Motorcycle Supershow
on this, their 30th anniversary
and thank the IMSS for their
support over the years.

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