



10 November, 2007 Meeting Minutes

Attendees

Kevin Key Smith	ORRA President	Brampton Motorcycle Association
Marlene Steele	ORRA Controller	Zen Riders MC
Mike Raber	ORRA S&A Director	Zen Riders MC
David Snodgrass	ORRA Comm. Director	ICBA-Hamilton
Chad King	ORRA Webmaster	ICBA-Hamilton
Mike Bossio		French Connection Riders
Mike Cutts		Spokes and Mags MC
Bruce Pooler		MTA Ontario 1
Mike Gnoyke		BMW MC Ontario
Rod Dor		NA 40+Touring Riders
Al Savoury		NA 40+ Touring Riders

Absentia Rights

David Snodgrass	ICBA-London
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Special thanks was given to David Snodgrass and Chad King for hosting the meeting. Reverend Ace was also thanked for donating the hall, and elaborating on the good work being done there for the community, from food and clothing drives to rehabilitation centers. Keep up the good work!

The previous meetings minutes were accepted as printed.

Controllers Report

Marlene discussed our financial standing and a spreadsheet was available for the assembled members to review. Accepted as presented.

Safety and Awareness Report

Mike gave an overview of the spring tune-up and discussed this years on-going plans. ORRA may be granted monies to perform its planned awareness blitz with-out having to solicit third party funding. Many different avenues were discussed, including road signs, stickers, posters, billboards, pamphlets, gear, media promotions and the like. It was decided that the roadside sign campaign would include all of the Member clubs, and cover the largest geographic area. It was also decided that bus rear signs in various cities would be the most cost effective way to reach drivers over a large area. Lastly, posters would be sent out to Members, shops, showrooms, and stores where motorcyclists assemble. If this proposal is accepted, look for a media presentation at the December Motorcycle Show. Also suggested was an ad in the IMSS magazine similar to what ORRA did a couple of years ago.

The ORRA booth is also a significant part of our awareness campaign, and as such is available to all Members if requested. Photographs, and posters are required for the January 2008 show so send us these as soon as possible. Also required are staff for the booth. Free entrance to the show is offered.

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Web-site

Chad debuted the new improved web site on a lap-top. It is a little cleaner, easier to navigate, and easier to maintain. ORRA Executive profiles will be posted on the new website. ORRA will be providing a standard template to all clubs, as their profiles will also be included on the new website. A renewal calculator was modeled in an effort to simplify the annual renewal fee calculation. It was widely endorsed. Look for a slightly modified version on the new website. The new site is expected to go live in about 2 weeks. The 2008 renewal was distributed in hard copy, but had some minor typo's. Look for the corrected version to be posted soon.

Members offered many fantastic suggestions for the new website such as a forum, regional map of Ontario which would allow visitors to click on a region, then on a club link to find the nearest ORRA affiliated club to them, technical tips page, health and safety page, and the like. One ability is for clubs without web pages to utilize un-used ORRA bandwidth to host their website. Spokes and Mags volunteered to be the guinea pig for this. They are to forward their information to Chad for uploading.

MCC Update

See last 2 pages for a detailed description of the MCC year to date.

One Member noted that on the MCC website there is a sign in area. They tried everything to get but could not. How do you get in? What is in this area? ORRA Executive are to review this matter and report back. ORRA also reported that MCC full funding will run out this year, and individual riders will have to start contributing. ORRA will absorb this cost for 2008. A full detailed plan is due out by mid-December and one of the ORRA Executive is sitting on the Financial sub-committee. One Member wants to see an accounting of the initial 750,000 funding prior to making his contribution. The executive assures them that the money was spent, and will provide a summary for the next meeting. ORRA also asked their Membership to look internally and make nominations for the Hall of Fame for 2008.

Open Floor

Mike Bossio noted that the Ottawa Safety Council is celebrating its 50th anniversary this week. Congratulations to OSC.

Upcoming Meetings

5 January 2008, International Motorcycle Supershow at noon.

5 April, 2008 April Motorcycle show at noon

June 2008 – Likely to be tied in with the Ottawa Motorcycle Show.

September - TBD

November - TBD

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The MCC annual general meeting just finished and was immediately followed by the Hall of Fame banquet and induction ceremony. Our own Liz Jansen is returning as the Ontario representative to the Motorcyclists Confederation of Canada.

This past year saw MCC continue with the Women's Riders Council chaired by Liz Jansen, Ontario MCC representative, Ontario Road Riders Member, and Brampton Motorcycle Association member. Look for great things to come from this Council. This year also saw the formation of the Off-Road Riders Council, which has started the fight with land use restriction issues in Alberta, Northern Ontario, and Quebec. Keep an eye on this as restricted areas are coming to roads near you. Noise restriction issues are also expected to be problematic in the coming years for both road riders and off-road riders.

The MCC also participated in several international conferences and is currently applying to the United Nations for observer status.

Closer to home, the MCC partnered with the British Columbia Safety Council to hold the inaugural Risk Performance Management (RPM) Symposium in Whistler, which ORRA sponsored at the five hundred dollar level. "The RPM National Motorcycle Symposium is the vehicle that brings together all the players - government, industry, motorcycle sport groups and riders themselves - to address that need". The Symposium's focus on Risk and Performance Management helped to identify strategies for safer motorcycling. Research on motorcycle safety from around the world was presented by speakers who provided insights into the 3 primary areas of concern: The Highway Environment, The Motorcycle itself, and The Human Element, including motorcycle riders and other road users as well. The goal is to generate motorcycle safety solutions that will work in a Canadian context. "We are a unique country with our own set of challenges and opportunities. We want to bring understanding of global research to the local level, and work towards an agenda on Motorcycle Safety in Canada. " The good news is that the British Columbia Ministry of Transportation realizes that their current road guards are not designed to reduce injury to riders and they have asked some of the speakers to come and talk to the Ministry designers so that future guards are improved. The event was well attended and the 2nd symposium will be held late in 2008. It is expected to be bigger and better than ever.



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The Hall of Fame banquet was much improved over previous years with better audio and video, a motorcycle give-away as the door prize, and a fantastic array of speakers and inductees. This years inductees are

Canadian Vintage Motorcycle Group (CVMG)

Celebrating 40 years as Canada's pre-eminent vintage motorcycle organization

Helmut Clasen – Dundas, ON

Competitor – enduro, motocross, hare scrambles, ISDT, and vintage

Michelle (a.k.a. Mike) Duff – Coldwater, ON

International and national road racer (as Mike Duff), author and journalist.

Yvon Duhamel – Montreal, QC

International and national competitor in diverse disciplines

Charles "Iron Chief Charlie" Mahoney – Campbellford, ON

Dealer and contributor to motorcycling and motorcycle organizations

William "Billy" Mathews

Competitor, first non-American to win Daytona 200

J.B. (Bernie) Nicholson – Calgary, AB

Contributor, mechanic, author of "Modern Motorcycle Mechanics"

Jim Robinson – Wheatley, Ontario

Competitor, promoter, contributor and dealer in Ontario

Marc St-Laurent – Trois Rivières, QC

Contributor and advocate for motorcycle rights in Quebec

Bob Williams – Windsor, ON

Designer, builder and owner of land speed record motorcycles

Please look at your own organizations and start to think about people and clubs to nominate for next years induction. The nomination form for 2008 nominees can be downloaded at

<http://www.supershowevents.com/museum/nomination.html>.

Lastly, the guaranteed funding runs out this year. A financial committee has been struck to determine how best to find a way improve Member contributions, maximizing Industry contributions, while also considering grants, bursaries, and other alternate sources of funding. ORRA is actively participating on this committee, so let us you're your thoughts on the matter now, as a draft of the proposal is due 30 November, 2007.

Kevin Key Smith – ORRA President, MCC Director

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