

5 April, 2008 Meeting Minutes

Attendees

Kevin Keay Smith	ORRA President	Brampton Motorcycle Association
Marlene Steele	ORRA Controller	Zen Riders MC
David Snodgrass	ORRA Comm. Director	ICBA-Hamilton
Rick McCalla		Brampton Motorcycle Association
Mike Gnoyke		BMW MC Ontario
Derek Browne		Canadian Sidecar Owners /Nortown MC
Minnie		Canadian Sidecar Owners Club
Mike Bossio		French Connection Riders/Ottawa Vulcan
Rod Dore		NA 40+Touring Riders
Cathy Dore		NA 40+ Touring Riders
John Milner		Sheridan Motorcycle Instructors
Mike Cutts		Spokes and Mags MC

Absentia Rights

David Snodgrass ICBA - London

Guests

Liz Jansen MCC Director – Ontario

The ORRA Executive welcomed everyone and all attendees introduced themselves. Special thanks was given to Bar and Hedy Hodgson and the International Motorcycle Supershow for donating the space for ORRA to host the meeting.

The previous meetings minutes were accepted as printed by Mike Cutts and seconded by Mike Bossio.

Controllers Report

Marlene discussed our financial standing and a spreadsheet was available for the assembled members to review. Kevin outlined the rationale behind building the surplus. He also noted that MCC requires payment of 1 dollar per member starting this year. As we anticipated this and have the surplus, ORRA will pay this on behalf of all members for 2008.

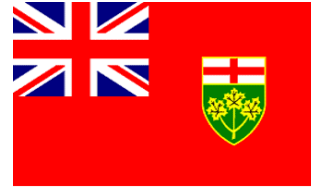
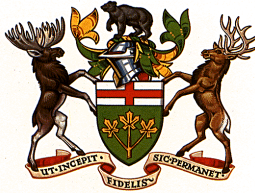
Safety and Awareness Report

Mike was unable to attend the meeting, and the Executive noted that everything is ongoing the same as in the previous meeting. (So, *an overview of the spring tune-up which will occur on 27th of April 2008 in the GO parking lot. It will be a repeat of last year's exercises.* ORRA was granted monies by the MMIC and the Canadian National Sportsman Shows (CNSS)- see media release attached, to perform our planned safety and awareness blitz in May 2008. Many different avenues were discussed, including road signs, stickers, posters, billboards, pamphlets, gear, media promotions and the like. Mike showed a sample bumper sticker that was handed out by New York state as part of their awareness campaign. We could easily approach

Ontario Road Riders Association

“Clubs working together to promote a positive image of motorcycling”

416-990-6755 www.orra.on.ca



5 April, 2008 Meeting Minutes

trucking companies to place them. It was decided that the roadside sign campaign would include all of the Member clubs, and cover the largest geographic area. It was also decided that bus rear signs in various cities would be the most cost effective way to reach drivers over a large area. Lastly, posters and postcards would be sent out to Members, shops, showrooms, and stores where motorcyclists assemble or distributed at the various shows. ORRA is doing this as the MTO does nothing for rider safety and awareness. In other jurisdictions provinces and states are very active on the safety front. Ontario is lagging far behind.) Other new items are that the logo revision is finally completed and now appears as the green badge as seen in the header of this document. A black and white version has been derived as well. Marlene presented a draft of the truck sticker which is still under review.

MCC Update

Liz Jansen, the MCC Director for Ontario gave an update on the Women Riders Council. She also elaborated on the 26 March 2008 News Release that 3 race groups recently joined the MCC, Parts Canada Superbike, Moto GP, and CMRC. She also stated that MCC has just received news that MMIC will finance an individual membership in MCC for every new bike purchaser. This is great news as it will secure a regular source of funding required to run the organization. Liz also noted that the RPM Symposium will be held every second year instead of every year. Liz reminded everyone that the Canadian Motorcycle Hall of Fame nominations are due by the end of April, and we should put forth applicants from within ORRA and its member clubs. Kevin noted that the late Gerry German will be nominated by the BMA.

Open Floor

The ORRA executive are to expedite a copy of the Insurance certificate to the Member clubs. There is a problem with the attachment right now because we had to purchase the insurance based on last years numbers and members, some of whom did not renew. The Agent is revising the attachment and it is expected shortly. A certificate for each club will not be forthcoming. Instead you will get a copy of the generic certificate with a copy of the listed insured, and a letter stating that you are a member in good standing for 2008. The Executive noted that they will try to purchase a short term policy that will change our renewal date until mid-January from mid-November this way the same thing won't happen next year. Mike Bossio noted that a third party will be operating the bar at their event. The Executive asked Mike to write a description of the situation for our Insurance agent to review as our policy has a liquor exclusion. A supplementary policy is available.

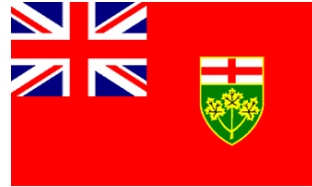
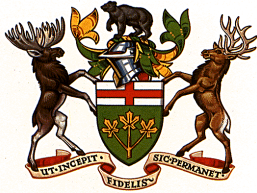
Mike Bossio asked if ORRA banners and flyers were available for other shows. The Executive said that all items are available to Members who require them on a first come, first served basis. One of the members noted that the January meeting minutes were not available on-line. Another stated that they were. The Executive are to review.

Mike Bossio suggested that ORRA Members thank their local dealerships for their contribution to MMIC, who gave ORRA the grant for our awareness campaign. It was felt that this personal

Ontario Road Riders Association

“Clubs working together to promote a positive image of motorcycling”

416-990-6755 www.orra.on.ca



5 April, 2008 Meeting Minutes

thank you would be better than a generic corporate thank you as it would have an immediate emotional response. The Executive endorse this idea.

Upcoming Meetings

5 January 2008, International Motorcycle Supershow at noon - Completed

5 April, 2008 April Motorcycle show at 4pm to 6pm

25 May 2008 – Ottawa @ noon– location to be determined

September – Likely Cornwall

November – TBD

Ontario Road Riders Association

“Clubs working together to promote a positive image of motorcycling”

416-990-6755 www.orra.on.ca